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INDIAN BUSINESS INSPIRATIONAL STORIES



Indian business has millions of successful and inspiring stories. Stories of leaders who came from small towns, or financially poor families, or academically weak, or with physical challenges, or faced unprecedented business challenges and so on. They won against all the odds and are there to inspire us.

SHARE YOUR JOURNEY

Your inspirational story will help create a robust business environment. This apart your participation can help you reap rewards such as; Reach, Visibility and Recognition



REGISTER YOUR INTEREST



V KRISHNAN

DIRECTOR

MOHAN BHADRA

DIRECTOR

From humble beginnings to becoming industry leaders, Krishnan and Mohan’s journey reflects the power of collaboration, perseverance, and ethical entrepreneurship—an inspiring story for business aspirants.

V. Krishnan and Mohan—two individuals from vastly different backgrounds—came together to build Spheretech Packaging India, a name now synonymous with reliability and innovation in the packaging industry. Their story is a testament to perseverance, adaptability, and the power of collaboration.

Born and raised in Bombay, V. Krishnan hailed from a lower-middle-class family that lived in a modest house in Sion. His father worked for Batliboy and Company, instilling in him values of integrity and hard work. Krishnan’s formative years were shaped by financial struggles—his pocket money was a mere five rupees a month—but this scarcity fueled his entrepreneurial spirit. Even as a schoolboy, he found ways to make money, selling textiles to friends’ families and earning a complimentary shirt and pants for his efforts. This resourcefulness, combined with a curiosity to understand how things work, laid the foundation for his future endeavors.

After graduating in science from Khalsa College, Krishnan’s career began in sales, a field he was naturally drawn to. Over the years, he gained extensive experience, working with companies like Killick Nixon, HES Alarm Clocks, and Avery’s. He traveled extensively, building relationships and sharpening his marketing skills. In 1993, Krishnan ventured to Muscat, gaining invaluable experience managing large teams and learning the nuances of corporate sales. Upon his return to India, he decided to take control of his destiny, eventually co-founding Spheretech.

Mohan’s journey was markedly different. Hailing from a traditional Gujarati family, Mohan’s upbringing was modest but financially stable. After completing his engineering degree, he started his career at Bradma of India, where he gained hands-on experience with production and testing of electronic batch coding machines.



His meticulous nature and technical expertise earned him recognition, and he joined Domino, a UK-based company, as part of their core technical team. When Domino asked him to relocate to Gurgaon, Mohan chose instead to start his entrepreneurial journey, founding Spheretech as a proprietary concern in his mid-20s. His initial ventures involved supplying toolkits and other accessories to companies, leveraging his technical knowledge and existing relationships.

Great businesses are built on strong relationships, unwavering values, and the courage to innovate. At Spheretech, we promise less, deliver more, and let trust pave the way to success.



The turning point came in 2001, when Krishnan and Mohan were introduced by Kumar, the owner of Span Filling Systems Pvt. Ltd. At the time, Krishnan, in his early 50s, was well-known for his salesmanship and had decided to venture on his own, while Mohan, in his late 20s, had already started his entrepreneurial journey with Spheretech. Span Filling Systems, having recently launched with a strong technological foundation, was aggressively seeking to expand its customer base. The collaboration between these three forces seemed destined, combining Krishnan's marketing prowess, Mohan's technical expertise, and the cutting-edge technology of Span Filling Systems to form a strong foundation for their partnership.

In the early days, Spheretech faced significant challenges. Financial resources were limited, and they often went months without drawing salaries, prioritizing payments to employees and suppliers. However, their shared vision and mutual trust kept them going. They converted Spheretech into a private limited company in 2003, a decision that boosted their credibility in the market. Over time, they emerged as one of the top and most reputed players in the packaging industry. Their clientele includes prominent names such as Hindustan Unilever, Marico, Patanjali, and Adani Wilmar in the edible oil sector, as well as significant players in automotive lubricants and dairy industries. Additionally, Spheretech exports to over 15 countries, showcasing their global reach and reputation for excellence.



To watch full story scan here



One of the key factors behind Spheretech's success has been its unwavering commitment to building strong customer relationships. Both Krishnan and Mohan believe in "promising less and delivering more," a principle that has earned them trust and loyalty. For instance, Krishnan recounts how a skeptical customer in Ahmedabad who initially rejected his pricing later became one of their most significant clients, treating Spheretech's machines as a benchmark in the industry. Similarly, Mohan's ability to resolve complex technical issues has won over customers, often working late into the night to ensure client satisfaction.

The partnership between Krishnan and Mohan is a study in mutual respect and adaptability. While Krishnan's flamboyant marketing style contrasts with Mohan's methodical approach, their shared values and open communication have ensured a harmonious working relationship. They complement each other's strengths, with Mohan focusing on technical precision and Krishnan excelling in relationship management and deal-making.



Looking to the future, Spheretech is poised for further growth. The company offers an impressive range of products and services, including advanced liquid filling machines, capping machines, induction sealing systems, and packaging solutions tailored to industries such as edible oil, automotive lubricants, dairy, and pharmaceuticals. Known for their robust engineering and customized solutions, Spheretech's offerings are designed to meet the diverse needs of their clients, ensuring precision, efficiency, and reliability. This product portfolio reflects their commitment to innovation and customer satisfaction. They also plan to explore the possibility of becoming a public limited company, which would provide additional resources for scaling their operations. Despite these ambitions, Krishnan and Mohan remain committed to their core principles: ethical business practices, quality products, and unwavering customer focus.

The story of Spheretech Packaging India is more than a tale of business success; it's a lesson in perseverance, teamwork, and the power of ethical entrepreneurship. For aspiring entrepreneurs, Krishnan and Mohan offer invaluable advice: stay focused, work hard, and build lasting relationships.

In their words, "Do business with ethics, and everything else will fall into place."



AJAY THAKUR
CEO & Managing Partner

From navigating rejection to revolutionizing India's SME landscape, Ajay Thakur's journey is a testament to resilience, vision, and the power of believing in underserved potential.

Ajay Thakur's story begins in the modest yet industrious township of Hindustan Fertilizer Corporation Limited (HFCL) in Barauni, Bihar. A good student and an enthusiastic athlete, Ajay thrived in academics and sports, but his father envisioned an even greater career path for him—a position in the Indian Administrative Service (IAS).

Around 1992, as he juggled studies and exam preparations, Ajay encountered the story of the Harshad Mehta scam, which had captivated the nation. This curiosity became a self-driven quest, as he devoured any literature he could find on the subject, setting the foundation for what would later become his career.

Not long after, an opening arose at the Stock Holding Corporation of India for a trainee position. The selection process was highly competitive, involving multiple rounds, yet Ajay's disciplined preparation for competitive exams and his keen interest in finance worked in his favor. He secured the position, and in 1994, he moved to Mumbai to begin his journey.

Arriving in Mumbai, however, was not without its challenges. Ajay had to adjust to a new city and share modest accommodations with acquaintances, making daily life a lesson in compromise. But the professional exposure at Stock Holding Corporation proved invaluable. His thirst for deeper insights into the market led him to an opportunity at the Baroda Stock Exchange. Although the position in Baroda offered a lower salary, Ajay valued knowledge over monetary gain. At the Baroda Stock Exchange, he worked hands-on with brokers, assisting them in buying and selling shares and gaining a ground-level understanding of trading operations. Yet, around this time, the rise of the National Stock Exchange (NSE) and the Bombay Stock Exchange (BSE) led to the decline of regional exchanges. This shift ultimately affected Ajay's position, and he found himself leaving Baroda and returning to Mumbai once again in search of new opportunities.

Back in Mumbai, Ajay anticipated securing a position in the capital markets sector quickly, but the reality was far more challenging. Day after day, he visited offices, checking for openings but encountering rejection repeatedly. Over time, his confidence waned, and he began to feel the weight of his limited finances, even skipping meals at times to make ends meet. Four months passed, filled with mounting anxiety for both him and his father. Desperate for work, Ajay was willing to consider any role, even as a peon.

Fortune finally turned when a former boss referred him to Dina Mehta, a prominent figure in broking and intermediary services. Though she had no immediate openings, she mentioned a Deputy Manager position at the Bombay Stock Exchange (BSE) and offered to connect him with the HR team there. Ajay seized the opportunity, preparing exhaustively over the next few days for a multi-round interview process. When the acceptance call finally came, Ajay was overwhelmed by relief and exhaustion. Ajay's journey at BSE began on December 13, 1996 he quickly became known for his relentless work ethic and problem-solving skills.



True success lies not just in personal achievements but in creating ecosystems that empower others to thrive.

Ajay's straightforward nature and assertive, no-nonsense personality earned him a reputation as a highly effective leader, though it sometimes put him at odds with colleagues and superiors in the quasi-government culture of BSE. Not one to compromise on his values or settle for easy solutions, he focused on adding value and driving meaningful change, regardless of the obstacles.

In 2010, Ajay was asked to take charge of a newly formed SME department at BSE. Initially, he saw this role as a "punishment post," feeling that the SME listing segment had little potential and was unlikely to offer much growth.

As he explained his thoughts to his senior colleague listened quietly and, after just a few minutes, looked at Ajay and advised, "You should take on this role. You're the right person for it." In that moment, Ajay felt a profound sense of purpose wash over him, as if a message from God was guiding him forward. The words seemed to reignite his drive, and he immediately decided to embrace the challenge, sensing it was where he was meant to make a difference. It was with renewed conviction that Ajay took charge of the SME department in October 2010, ready to build something meaningful.

Ajay then poured his energy into building the BSE SME Exchange from scratch, meeting with SEBI, merchant bankers, and other stakeholders to develop listing guidelines. Ajay threw himself into the work, tirelessly meeting with promoters and merchant bankers, convincing them of the potential benefits of SME listing. It was a challenging process; on more than one occasion, everything seemed set only to have either the promoter or the banker back out at the eleventh hour. Each setback could have been disheartening, but Ajay's commitment was unwavering.

Finally, in March 2012, his efforts bore fruit. BCB Financial Services, became the first company to list on the BSE SME Exchange Platform, with Aryaman Financial Services Limited as the merchant banker. For Ajay and his team, this was a monumental achievement, representing not only the culmination of their efforts but the start of a new era in capital markets for SMEs. The launch was met with a mix of relief and celebration, but Ajay knew this was just the beginning. Ajay understood that building a successful exchange would require more than a single listing; it needed an entire ecosystem.

He immediately set to work creating a new cadre of specialized merchant bankers who would champion SME listings.



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Over the next few years, he helped grow a network of active merchant bankers and conducted roadshows across the country, reaching more than 40,000 promoters. By 2017, he had overseen the listing of over 100 companies, establishing a strong foundation of confidence within the SME market. Regulatory challenges and economic fluctuations, from the categorization changes in 2018 to the COVID-19 pandemic in 2020, tested the resilience of the SME platform.

Yet, by 2024, under Ajay's steadfast leadership, the SME Listing Opportunity across BSE and NSE SME platforms expanded to over 1,100 plus listed companies, collectively raising approximately Rs 18,000 crores and achieving a combined market valuation of nearly Rs 4 lakh crores.

With five years remaining until his retirement, Ajay faced a critical decision. Taking on a new role or department within BSE didn't seem feasible, given that he would likely have to leave any substantial initiative midway. Ajay's work ethic wouldn't allow him to step into a new responsibility without seeing it through to completion, and the idea of coasting to retirement was simply not in his nature.

Moreover, Ajay's deep commitment to India's SME sector had become his true calling. He felt a strong urge to continue driving growth for SMEs, but he knew he could achieve this best by striking out independently, unconstrained by the limitations of a large organization. It was at this point that he decided to take a bold step forward and leave BSE to start TGIsME—The Great Indian Small & Medium Enterprises fund.

His new vision was ambitious: a Rs 200 crore + Rs 200 crore fund aimed at supporting SMEs throughout their growth journey, from pre-IPO opportunities to post-listing investments and beyond. He wanted to provide these enterprises with the resources, guidance, and capital they needed to realize their potential on a national and global scale.

This decision marked the start of a new chapter in Ajay's journey, where he could bring his experience, passion, and expertise to the forefront, helping SMEs grow without the constraints of a traditional corporate structure. And as he set out with TGIsME, he also captured the lessons and insights of his journey in a book, *Vision to Victory*, to inspire others who shared his dedication to India's SME community.

Ajay Thakur's story is one of purpose, resilience, and a deeply entrepreneurial spirit. His journey serves as a powerful reminder that success is about more than individual achievements—it's about building a legacy that uplifts others and fosters a supportive ecosystem for future generations.



Give your e-waste to the best

BK SONI

Chairman & MD

From humble beginnings to leading India's first formal e-waste recycling revolution, BK Soni's journey embodies resilience, innovation, and the vision to align business with societal needs—an inspiration for changemakers everywhere.

BK Soni's life began in the modest town of Tarana, Madhya Pradesh. Born into a family of nine siblings, his childhood was shaped by financial struggles and a strong sense of social responsibility passed down by his father and grandfather. The untimely loss of his father when Soni was just 12 years old thrust his elder siblings into the role of caregivers, ensuring he could continue his education despite limited means.

Soni's journey took a pivotal turn when he moved to Kolkata to live with his elder sister and her husband, who supported him through his studies. While completing his cost accountancy certification, he started working at Asiatic Oxygen Limited for a modest salary of ₹680 per month. Those years of perseverance, bolstered by his sister's unwavering support, built the foundation of his career.

After earning his certification, Soni sought opportunities in Mumbai—a city known for its relentless pace and promise of possibilities. His early days in Mumbai were marked by remarkable humility and grit. With no place of his own, he lived and slept in a small shop in the bustling neighborhood of Kalbadevi. Amidst the constant din of honking buses and late-night food vendors, he adapted to the city's frenetic energy and gradually began making his mark.

By 1984, Soni was ready to leave the security of employment and venture out on his own. His entrepreneurial journey started small, offering services such as sales tax registration and filling public issue forms. Income trickled in from commissions, and he hustled tirelessly to make ends meet. His ability to take calculated risks came to the forefront when he facilitated a ₹1 crore loan for a client, earning him a ₹1 lakh fee—a sum equivalent to several years of work. This success gave him the confidence to explore larger opportunities.



In the early 1990s, as India's economy opened up and the capital markets soared, Soni seized the moment. In 1994, he founded Soni Capital Markets Pvt. Ltd., riding the wave of the capital market euphoria.

With his keen understanding of the market's dynamics, he took the company public in 1995, raising ₹75 lakh through a well-received public issue. This listing marked a significant milestone in his journey, setting the stage for his evolution into larger ventures.

True success isn't just about building wealth; it's about creating impact, driving innovation, and leaving the world better than you found it." – BK Soni



The years that followed were marked by successes and challenges in the stockbroking business. While Soni thrived in the competitive financial markets, he eventually grew disillusioned with the constant stress and volatility. By 2004, he began seeking a more meaningful and sustainable business model—one that could align with his values and make a larger societal impact. A chance introduction to the concept of e-waste recycling in the United States was a turning point.

Soni quickly recognized the potential of e-waste recycling as a growing global necessity. Fueled by the conviction that India's burgeoning consumption of electronics would inevitably lead to mountains of hazardous waste, he returned home with a renewed purpose. In 2005, he exited the stockbroking business to establish India's first formal e-waste recycling facility.

The transition was far from smooth. Starting with a small 2,000-square-foot warehouse in Mumbai, Soni faced skepticism from friends and peers who questioned the viability of the business. Undeterred, he invested in cutting-edge machinery, attended international conferences, and built a robust network of experts to deepen his understanding of recycling technologies.

Success came incrementally as Soni secured contracts with multinational corporations and large Indian companies, who appreciated his environmentally sound practices. He renamed his business to Eco Recycling Ltd.



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By 2008, his business had outgrown its modest beginnings, and he shifted operations to a larger facility in Vasai. His innovations, such as the mobile "data destruction on wheels" solution for securely shredding sensitive data, earned him national recognition and accolades, including a gold medal from FICCI and Lockheed Martin.

Over the years, BK Soni's company has grown into a leader in e-waste recycling, with a market cap exceeding ₹2000 crore. The transition from financial services to a socially impactful business underscores Soni's ability to adapt, innovate, and thrive. Initiatives like "Book My Junk," a mobile app for recycling household e-waste, have further cemented the company's role as a pioneer in creating a circular economy. Recognition from Prime Minister Narendra Modi during a "Mann Ki Baat" address stands as a testament to Soni's contributions.



Looking ahead, Soni is focused on integrating India's vast informal recycling sector into a formal ecosystem. He envisions a hub-and-spoke model where small operators collect and dismantle e-waste, leaving advanced recovery processes to larger facilities. This vision aligns with the government's new viability gap funding scheme, which Soni helped shape through relentless advocacy.

But Soni's greatest pride lies in the next generation. His son, Shashank, and daughter, Chahana, have embraced the family business with enthusiasm and innovative ideas. While Shashank drives operational excellence and strategic growth, Chahana leads initiatives like extended producer responsibility and CSR programs. Together, they embody the legacy and future of Eco Recycling Ltd.

BK Soni's journey is a masterclass in resilience and innovation. From sleeping in a Kalbadevi shop to building a pioneering recycling empire, his story is a testament to the power of grit and vision. For aspiring entrepreneurs, his life offers invaluable lessons: seize opportunities, adapt to change, and align your goals with societal needs. Above all, Soni's legacy reminds us that true success lies in creating impact—not just for today but for generations to come.

From a borrowed typewriter to a global presence, Maheshkumar Nirmal's journey with PMECH embodies resilience, vision, and the transformative power of determination—an inspiration for aspiring entrepreneurs everywhere.

Born in the modest town of Morbi near Rajkot, Gujarat, Maheshkumar Nirmal's journey began with humble beginnings.

At the tender age of four, he was sent to live with his grandparents, while his parents navigated life in Bombay.

These early years, though challenging, laid the foundation for a life defined by resilience, independence, and a vision to create something extraordinary.

Maheshkumar's education started in a Gujarati-medium municipal school with minimal infrastructure, but his determination and passion for learning were evident early on. By the eighth grade, he developed a keen interest in technical subjects and engineering drawing, inspired by a teacher who recognized his potential.

When Maheshkumar moved to Bombay for further studies, he faced the dual challenge of adapting to a bustling city and overcoming language barriers. But his perseverance prevailed. He pursued science at Mithibai College and later mechanical engineering at Dharwad University.

After graduating in 1986, Maheshkumar began his professional journey with a company manufacturing silos and fabrication units. While his training was in mechanical engineering, his early career exposed him to structural design, including tasks like designing columns, calculating wind loads, and other structural aspects. This multidisciplinary exposure broadened his perspective and skill set significantly, giving him a unique ability to work across multiple engineering disciplines—something rare at the time.



MAHESHKUMAR NIRMAL

**FOUNDER &
MD**



Maheshkumar stood out as a hands-on leader, eager to learn from every experience and every person he worked with. He consistently delivered more than was expected, a quality that earned him the respect and trust of colleagues and clients alike.

At just 26, armed with ambition and a belief in the power of youthful energy, Maheshkumar took the entrepreneurial leap. In 1988, with no financial cushion, he founded PMECH. Starting with nothing but a borrowed typewriter and letterhead, every rupee spent was carefully calculated, as survival hinged on securing projects quickly.

Operating from a small, rented space, Maheshkumar had no employees or infrastructure. He often handled every aspect of the business himself—drafting designs, meeting clients, and even delivering documents, all while working long, grueling hours. Each day was a battle against the odds, but his unwavering commitment to his dream kept him going.

Convincing clients to trust a fledgling business was no easy task. His first project—a high-stakes INR 18,000 deal—was a make-or-break moment. Delivering exceptional value wasn't just a goal; it was a necessity. This project became a turning point. With the success of the first project, PMECH slowly began to attract more clients, steadily building its reputation.

Great achievements are born from humble beginnings, and resilience turns challenges into stepping stones to success.



By the early 1990s, the company had diversified its portfolio, taking on projects in the oil and gas sector and branching out into water treatment and refinery engineering. PMECH's ability to offer multidisciplinary services set it apart from competitors and opened doors to international collaborations. In 1993, the firm secured its first export project, marking the start of a global journey.

The turn of the millennium brought another wave of growth as PMECH expanded its team and invested in proprietary engineering software. By focusing on innovation and client-centric solutions, the company began to handle large-scale projects, earning the trust of major industry players. PMECH's work formed the backbone of industries that touch millions of lives, powering homes, fueling economies, and ensuring access to clean water worldwide.

Today, PMECH Consultants Pvt. Ltd. stands as a global leader in Engineering, Procurement, and Construction Management (EPCM) services.



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With over 36 years of experience and more than 2,250 projects delivered over 40 countries across six continents, the company epitomizes innovation and expertise. Its services span diverse sectors, including oil and gas, refineries, power plants, chemical and fertilizer plants and water treatment. PMECH employs over 250 professionals, whose collective talent and dedication have been instrumental in shaping the company's journey.

What makes PMECH truly unique isn't just its technical expertise—it's the heart behind the work. The company's ability to deeply understand client needs, even those that go unspoken, has allowed it to build lasting, trust-filled relationships. PMECH's ability to offer comprehensive, multidisciplinary engineering solutions set it apart in a competitive industry, helping clients see them as more than a service provider but as a strategic partner.

PMECH's story is one of grit, vision, and purpose. It's about more than just engineering; it's about creating connections, solving meaningful problems, and building a brighter future, one project at a time.

In 2015, this legacy was strengthened further when Maheshkumar's daughter, Lekha, joined the business. With her fresh perspective and drive to embrace sustainability and emerging trends, Lekha has taken PMECH into its next chapter. Under her leadership, the company is poised to achieve 100% year-on-year growth, leveraging its strong foundation to reach even greater heights. Lekha ensures that while PMECH evolves with the times, it remains firmly rooted in the values that made it successful—integrity, quality, and an unyielding passion for making a difference.

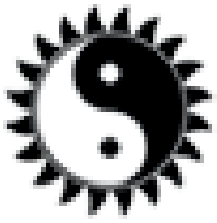
Under Maheshkumar's leadership, PMECH embraced the future with open arms. By investing in green energy, automation, and advanced technologies like Industry 5.0, the company ensures it stays ahead in an ever-changing world. This forward-thinking vision isn't just about staying relevant—it's about shaping the future of engineering for a better planet. But what truly sets PMECH apart is its people. Maheshkumar himself exemplifies servant leadership, working alongside his team, solving problems, and ensuring every promise made to clients is kept. His hands-on approach and unwavering commitment to excellence resonate across the organization, creating a culture of accountability, innovation, and pride in every project undertaken.

The company's journey from a modest rented office to a global player is a testament to its resilience and creativity. This culture of overcoming challenges with humility and determination has become part of PMECH's DNA, inspiring its employees to approach every project with a sense of purpose and possibility.

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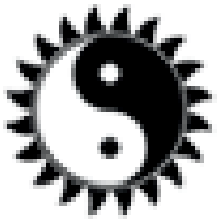
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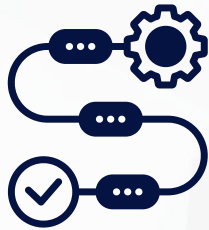
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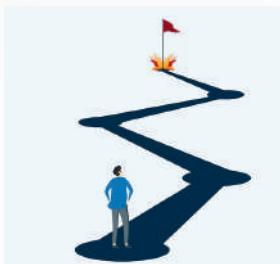


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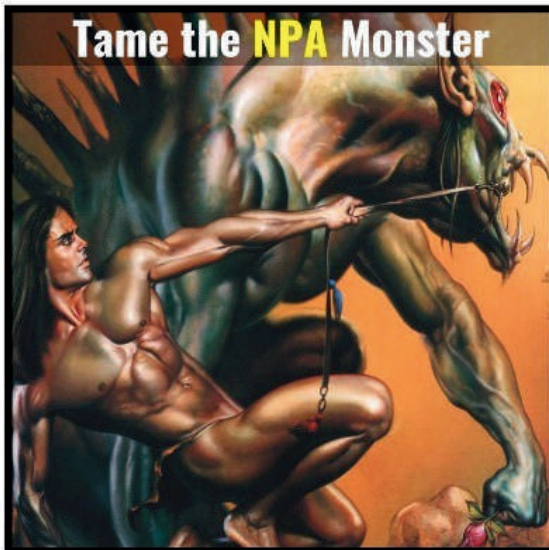


Horrified by **NPA** Monster?



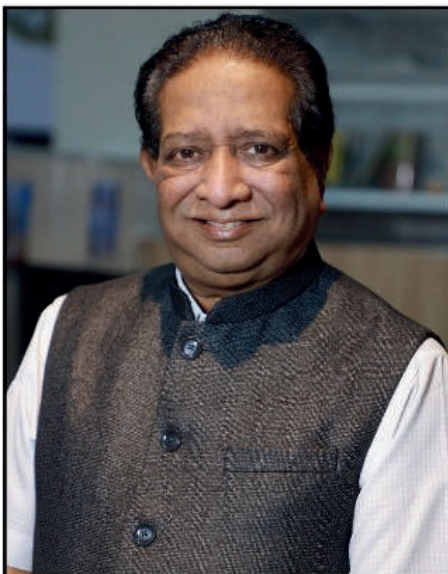
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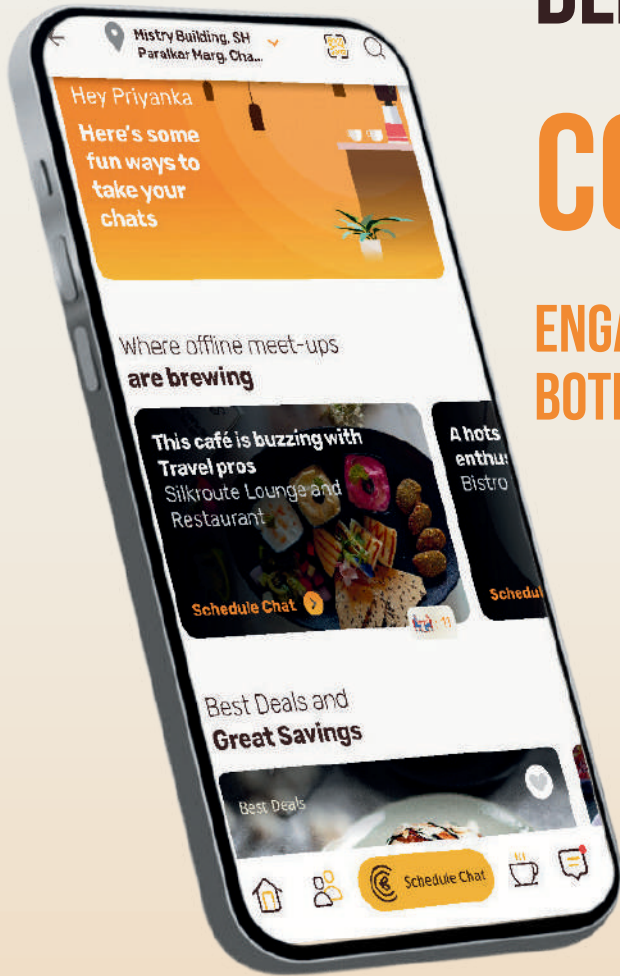
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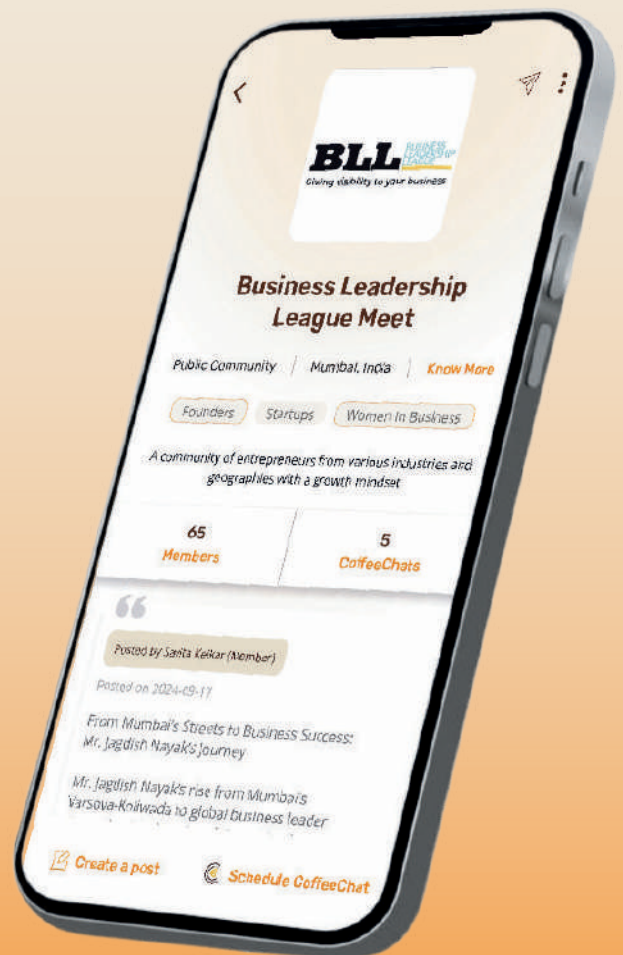
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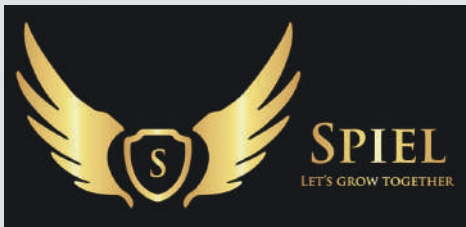
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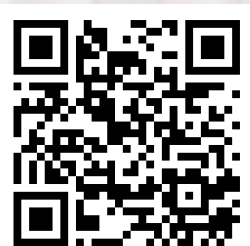
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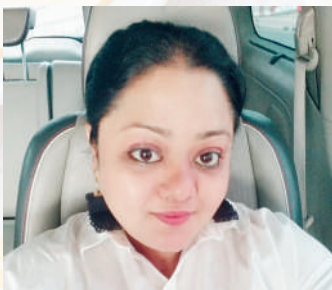
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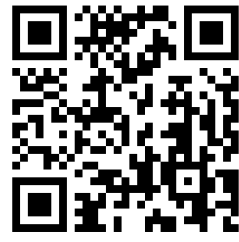


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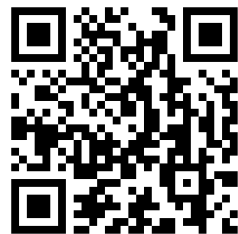


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EVENT/MEET FORMAT



- **Frequency:** Bi-monthly
- **Participation:** 250+
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- **Segments:** Inspiring Stories, Member Spotlight, Guest Speakers, Growth Topics, SprintConnect and others



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- **Frequency:** Weekly
- **Participation:** 25+
- **Duration:** 90 minutes
- **Segments:** Member Spotlight, Peer to peer discussion, Wishes and offers, Networking and others

Be part of BLL community

What Problems Does It Solve?

- Visibility Issues
- Networking and Lack of Connections
- Limited Personal and Brand Positioning
- Difficulty in Acquiring New Customers
- Stagnant Business Growth

Be part of BLL community

Benefits

- Unparalleled Reach
- In-Person Networking Opportunities
- Personal and Brand Positioning
- High Quality Business Visibility

Primary League | Professional League | Gold League | Champion League

Joining the League

Visibility Enhancement Plans

Primary League

- **Benefits:**
 - Access to 60+ high-intensity BLL events
 - Digital access to the Aikyam directory for networking and connecting with other business owners
- **Yearly Membership Fee:**
 - Rs 9990 + 18% GST per annum
 - Venue fees included
 - Hi-tea & snacks included

Plan 1 - Investment Rs 50,000 + 18% GST

- **Benefits:**
 - Year round targeted promotions for your business across WA, social media, and email campaigns.
 - Increased visibility among 1,00,000+ community.

Plan 2 - Investment Rs 1,20,000 + 18% GST

- **Benefits:**
 - Additional Visibility Options: Choose from one of the following:
 - 6 Digital Showcases at BusinessTopline Growth Meets
 - 6 Stalls at BusinessTopline Growth Meets
 - 6 Passes to premium league meets
 - HeadsUp Magazine Print: 6 feature placements in the print edition of the magazine



What makes BLL different from other business networks?

BLL is focused on creating visibility and growth for businesses through a structured and high-engagement approach. Our 60+ events, digital and print collateral, and extensive network ensure businesses have a continuous platform to thrive.

Who can join BLL?

SME, MSME, or entrepreneur looking to scale their business and increase visibility is welcome to join BLL.

How will BLL help me acquire customers?

By facilitating networking opportunities, fostering referrals, and connecting you with potential partners and collaborators, BLL helps expand your reach and attract new customers.

Can I choose which events to attend?

Yes, you have complete freedom to select the events that are most relevant to your business, ensuring your time is used effectively.

How is BLL different from BNI and other such networks?

We are not just a referral platform; we do not operate through chapters. BLL offers a completely open policy and flexible approach. Our platform works for you with minimal effort required on your part to promote it, making it easy for you to gain visibility and engage with our community.

If I don't attend events, can I still benefit?

Yes, you can gain visibility through non-meeting-related activities such as print ads, digital versions, social media promotions, and online directories, ensuring that your brand remains in the spotlight even if you can't attend every event.

Can I send my partners or team members to events instead of attending myself?

Absolutely! You can designate your partners or team members to attend events on your behalf, ensuring you don't miss out on valuable opportunities.

Where are all the event locations?

Events are held across Mumbai, including Vashi, Eastern Suburbs, Western Suburbs, South Mumbai, Thane, and other locations, providing easy access to our community.

Do I have to pay additional charges for the venue?

The venue costs are included in your subscription plan, so there are no additional charges for the events you choose to attend.

What are the types and frequency of these meets?

We host over 60 events each year, including networking meets, expert talks, vendor empanelment meets, and sector-specific conclaves, ensuring a diverse range of engagement opportunities.

Can I bring a guest to events?

Yes, you are welcome to bring guests to certain events. However, it's advisable to check the specific event guidelines regarding guest attendance.

How will I know about the meet/event dates?

You will receive notifications via email, WhatsApp, and our member portal about upcoming events, ensuring you stay informed.

SWETAPADMA MOHANTY, FOUNDER & CEO



Swetapadma is a true trailblazer in the business world, demonstrating remarkable qualities that set her apart as a dynamic leader.

As the driving force behind the Business Leadership League (BLL), she has established a robust platform dedicated to promoting and enhancing the visibility of businesses.

Swetapadma's commitment is evident in her ambitious goal for BLL to support and empower 1 lakh businesses by 2030.

Her leadership at BLL is marked by a passionate dedication to the SME sector, recognizing the immense potential these enterprises hold for India's economic development. Swetapadma's vision includes creating a conducive ecosystem, leveraging a skilled labor force, and providing access to global markets, all aimed at fostering the growth of SMEs. Through BLL, she aims to inspire entrepreneurship, facilitate networking, and provide a platform for SMEs to showcase their offerings and achievements.

Prior to founding BLL, Swetapadma's journey includes co-founding Salesprout, where she played a key role as the Co-founder and Head of Operations. At Salesprout, her expertise in crafting innovative sales strategies proved invaluable to B2B product and services companies, helping them expand their market presence and effectively communicate the value of their offerings. Her professional background also encompasses pivotal roles at respected organizations such as Dun & Bradstreet Tangram Pvt Ltd, Feedback Business Consulting Services Pvt Ltd, and Credit Analysis & Research Ltd. These experiences enriched her understanding of market dynamics, strategic advisory, and customer engagement.

Swetapadma's assertive approach and her ability to seize opportunities, even in the face of challenges, has been a driving force behind BLL's success. Her keen sense of innovation keeps the organization ahead of the curve, ensuring that SMEs can thrive in today's competitive environment. Her tenacity ensures that BLL consistently exceeds its goals, making a tangible impact on the businesses it supports.

Under Swetapadma's visionary leadership, BLL has become more than a business platform; it's a movement that champions SMEs, a catalyst for positive change, and a symbol of the potential within the Indian business landscape. Her vision and unwavering commitment shape BLL's trajectory, making it a dynamic force that drives business growth, encourages entrepreneurial spirit, and fosters a culture of innovation.

KRIPANANDA CHIDAMBARAM (KC) HEAD STRATEGY & KEY INITIATIVES

Creative entrepreneur with a first-principles thinking approach, passionate about building businesses that challenge the status quo and positively impact society.

Successful ventures in marketing, coaching, hiring, technology, and creative services.

KC has experience in sales, business analysis, personal finance, and content creation.



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